American Recovery & Reinvestment 2009 Asheville, North Carolina Community Portfolio

Community Project Proposal Guidelines

This form is intended for use for proposing a community project that meets the intent and guidelines set forth in the American Recovery & Reinvestment Act of 2009. Complete text of the act is available at http://www.rules.house.gov/111/LegText/111 hr1 text.pdf. Information must be limited to the two pages included in this form.

Proposals may be submitted by:

- E-mail to economicrecovery@ashevillenc.gov;
- Fax to (828) 259-5499, or;
- Mail to P.O. Box 7148, Asheville, NC 28802, ATTN: Economic Recovery

If you require any assistance in preparing a project proposal or have questions about the process, please e-mail economicrecovery@ashevillenc.gov.

In the interest of government transparency and public participation, all submitted information will be made available to the community. Please do not submit information considered to be confidential or proprietary. Submitted proposals will be posted at www.ashevillenc.gov/economicrecovery for public review.

Contact Information	
Proposing Agency or Organization	Contact Details
Organization Name:	Physical Address:
City of Asheville Sustainability Office	Public Works Building 161 South Charlotte St. Asheville, NC 28801
Project Name:	Phone:
Municipal Solar Thermal Project	828.271.6141
Project Manager:	Phone:
Maggie Ullman	Same as above
Title:	E-mail Address:
City Energy Coordinator	mullman@ashevillenc.gov

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Project Information

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Please include a brief project description.

This project will pay for turn-key installation of solar thermal hot water heating systems for the 12 fire stations and 11 community centers. Accompanying these renewable energy installations will be interactive educational displays to teach staff and citizens about solar energy.

2. Project Purpose

Please describe the project's public purpose and benefit.

These projects will reduce operations costs for these facilities through reduced water bills and reduced heating bills. This project provides the opportunity to reduce the current \$5.1 city energy budget by generating free renewable solar electricity. This project offers the chance to reallocate some of those funds to essential services and support efforts to maintain existing levels of staffing. This leadership opportunity for our local government can provide a tremendous regional education resource regarding solar electricity while stimulating the solar installation market in WNC. This project supports the following City Council Goals:

- Support diversified job growth and small business development
- Achieve short term and long term energy goals and reduce city carbon emissions by 2% per year.
- Ensure financial accountability by matching resources with strategic initiatives and creating meaningful performance measures.

Include the total project cost	Estimated number of jobs created by project.		
\$360,000	25-35 contractors and supplies industries		
5. Project Schedule Include start and finish dates for the project.	5a. Project Schedule Can the project be contracted and commenced with 120 days? Please indicate yes or no.		
Start: April 1, 2009 Finish: April 1, 2010	Yes		

6. Goal Alignment

benefits.

Briefly describe how the project will achieve the goals of the American Recovery & Reinvestment Act.

- 1. To preserve and create jobs and promote economic recovery.
- 2. To assist those most impacted by the recession.
- 3. To provide investments needed to increase efficiency and spurring technological advances in science and health.

 4. To invest in transportation, environmental protection, and other infrastructure that will provide long-term economic
- 5. To stabilize State and local government budgets, in order to minimize and avoid reductions in essential services and counterproductive state and local tax increases.